



Welcomes Back



Friday, November 2, 2018
6:00-10:00 PM

19101 Peninsula Club Drive
Cornelius, NC 28031



Dear Members, Friends and Colleagues of Lake Norman Homebuilders Association,

We are thrilled for the 15th annual Best of the Lake Design Competition and Awards Gala this year. We will be returning to the Peninsula Club in Cornelius on Friday, November 2, 2018 to celebrate our industry and see some great projects.

We are proud to announce that 2017 was not only our largest ever event but also we received the greatest number of entries from our members. The Best of the Lake continues to be one of our largest single fundraiser. Funds raised allow us the financial support we need to provide more services to our members. For example, we are able to provide OSHA Training, continuing education on industry trends and networking opportunities.

Success is measured not only by the funds we raise, but by the support we receive from our sponsors who lend their name and financial support. By participating, you will benefit from additional exposure through our media and promotional campaigns.

We continue to offer three (3) levels of sponsorship packages, allowing you to select the level of participation that best suits your company. We are also continuing to offer table sponsorships, and new this year, a Reception Sponsorship! Benefits are detailed in the individual sponsorship packages.

We would love to include you in this exciting event and would be thankful for your support. Please don't hesitate to contact me or our Committee Chair, Amy Petrosky .

Thank you in advance for your consideration.

Sincerely,

Johnny Beane
President, Lake Norman Homebuilders Association



Don't miss your opportunity to sponsor the most attended event of the year!
Sponsorship Deadline is August 15, 2018

PREMIERE SPONSOR - \$5,000 SOLD OUT

As the 2018 Best of the Lake Premiere Sponsor your company will receive the following:

- ❖ Opportunity to serve as Master of Ceremonies at the 2018 Best of the Lake Gala
- ❖ 8 Tickets to the Best of the Lake Awards Gala
- ❖ Full page 4-color advertisement with our print media partner in the January 2019.
- ❖ Website banner on the Lake Norman Homebuilders Association website
- ❖ Exclusive logo placement on all 2018 Best of the Lake Awards
- ❖ Exclusive logo placement on the cover of the Best of the Lake Gala program
- ❖ Prominent logo placement in all LNHBA email correspondence
- ❖ Prominent logo placement on Best of the Lake social media
- ❖ Opportunity to promote your brand through promotional materials and networking at 2018 Best of the Lake Gala
- ❖ Prominent logo placement on all event signage





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RECEPTION SPONSOR - \$3,000 **SOLD OUT**

As the 2018 Best of the Lake Awards Gala Reception Sponsor your company will receive the following:

- ❖ Recognition as the official Cocktail Reception Sponsor – guests will receive (1) complimentary beverage upon arrival.
- ❖ Reception, Dinner & Awards Music – the evening's Disc Jockey will provide a minimum of 12 mentions of your company and tag line during the program awards ceremony.
- ❖ Four (4) tickets to the Best of the Lake Awards Ceremony
- ❖ Signage
 - ❖ Logo placement on cocktail napkins during the reception
 - ❖ Logo placement in the Best of the Lake program
 - ❖ Logo placement on the Best of the Lake Welcome sign
 - ❖ Logo placement in all LNHBA email correspondence
 - ❖ Logo placement on Best of the Lake social media
 - ❖ Logo on the Lake Norman Home Builders Association website
 - ❖ Opportunity to promote your brand through promotional materials and networking at 2018 Best of the Lake Awards Gala





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Secure yours today!

GOLD SPONSOR - \$2,000

As a 2018 Best of the Lake Awards Gala Gold Sponsor your company will receive the following:

- 4 Tickets to the Best of the Lake Awards Gala
- 1/2 page 4-color advertisement with our preferred media partner in the January 2019 issue.
- Logo recognition on the Lake Norman Homebuilders Association website
- Prominent logo placement in the Best of the Lake Awards Gala program
- Logo recognition in all LNHBA email correspondence
- Logo recognition on Best of the Lake social media to include Facebook
- Logo placement on all event signage
- Recognition at the Best of the Lake Awards Gala
- Opportunity to promote your brand through promotional materials and networking at 2018 Best of the Lake Awards Gala

SILVER SPONSOR - \$1,500

As a 2018 Best of the Lake Awards Gala Silver Sponsor your company will receive the following:

- 2 Tickets to the Best of the Lake Awards Gala
- 1/4 page 4-color advertisement with our preferred media partner in the January 2019 issue.
- Logo placement in the Best of the Lake Awards Gala program
- Logo placement on all event signage
- Recognition at the Best of the Lake Awards Gala
- Opportunity to promote your brand through promotional materials and networking at 2018 Best of the Lake Awards Gala

TABLE SPONSOR – \$750

As a 2018 Best of the Lake Awards Gala Table Sponsor your company will receive the following:

- 8 Tickets to the Best of the Lake Awards Gala
- Company signage at your table
- Recognition at the Best of the Lake Awards Gala



2018 Sponsors

PREMIERE SPONSOR



RECEPTION SPONSOR



TABLE SPONSORS





To reserve your sponsorship, please send these forms to secure your reservation. Checks can be mailed to:

Lake Norman Homebuilders Association
128 Cedar Pointe Drive
 Mooresville, NC 28117

Please make checks payable to Lake Norman Homebuilders Association. To pay by MasterCard or VISA, please provide the information on the accompanying form or contact Beth White at 704-664-5622.

Please send your company logo in high resolution Beth White at bwhite@lakenormanhba.com.

Company Name:

Contact Person:

Company Address:

City/State/Zip:

Phone Number: _____

Email Address: _____

Web Site:

Contact Signature:

Please indicate your sponsorship level:

Premiere Sponsorship – 5,000 <u>SOLD</u>	_____	NEW! Reception Sponsor - \$3,000 <u>SOLD</u>
Gold Sponsorship - \$2,000	_____	
Silver Sponsorship - \$1,500	_____	
Table Sponsorship - \$750	_____	